

TONOPAH DAILY BONANZA

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W. W. BOOTH, EDITOR AND MANAGER

MEMBER NEVADA PRESS ASSOCIATION.

Terms of Subscription by Mail for Daily Bonanza
 One Year.....\$12.00 Three Months.....\$3.00
 Nine Months..... 9.00 One Month..... 1.00
 Six Months..... 6.00 One Week..... .20
 Delivered by Carrier \$1.25 Per Month

\$10 REWARD.

A reward of \$10 will be paid for information that will lead to the arrest and conviction of parties stealing The Bonanza from subscribers.

TO SUBSCRIBERS.

Parties who do not receive their papers, or who have any cause of complaint, will oblige The Bonanza by notifying this office.

All legal advertisements will be charged for at the rate of \$2.00 per square for the first insertion. There will be no exception to this rate. No affidavit of publication will be made until the advertisement is paid for.

No advertising cut, one inch square or small will be accepted unless made of metal. No wood base cuts of this will be used. Wood cuts are dangerous to forms and press.

Entered at the Postoffice in Tonopah as second-class matter

Newspaper Advertising Is The Best

That newspaper advertising brings better results than any other kind, and particularly better results than that which is displayed upon billboards, is the conclusion reached by E. H. Wood, manager of the Columbia theater in Chicago.

He has reached the conclusion through practical experience. Some time ago he gave up the use of lithographs in windows and upon billboards to advertise his place of business, and used newspaper space exclusively and more liberally. He did this, he says, after he had learned through extensive inquiry among his patrons that fully 90 per cent of them were attracted to the theater by the advertisements of it in the newspapers. He says of the results of the innovation:

"Our business is better than ever, and the patronage averages higher in quality of its personnel. I attribute both these facts directly to a more generous use of the newspaper space and to the consequent added dignity which burlesque of the better class acquires thereby."

Mr. Wood made the change against the warning of many of the other men in the theatrical business. But he had confidence in his judgment and quickly saw it vindicated.

Newspapers are read regularly. Handbills and billboards receive an occasional glance, which does not produce an impression.—Albany Journal.

The Sucker's Fate

That George Graham Rice did not have all the suckers on his long list of victims, is made evident almost daily by the raids of federal officers upon some brokerage concern that is adjudged of having violated the laws by using the mails to defraud. The latest example of this kind is in the Hawthorne case, wherein the descendant of the famous novelist was taken into the net when the officials swooped down upon an outfit that was strenuously booming Canadian copper mine.

The promoters should not be blamed for adopting such tactics to secure funds. It is the investors who should be blamed. The people of the latter class will readily believe whatever happens to be printed, and an alluring pamphlet or prospectus is sufficient to secure a cash order for a block of stock in a mining property absolutely without merit. In the Hawthorne case a mining expert who examined the ground of the company discovered that the ore consisted of iron and copper sulphate instead of reports of vast quantities of ore as sent out by the promoters and the suckers vied with one another in forwarding money for stock certificates.

The investing public, or that portion which rashly invests money, is always preyed upon by unscrupulous operators and strange as it may appear, there is always a harvest to be reaped. Instead of corresponding with some reliable broker, or seeking expert advice upon the merits of a speculation, it appears the class known as suckers would prefer to invest in some proposition a thousand miles away, and upon the sole advice of the company that is floating the stock.

The author of the phrase "There is one born every minute," could not have uttered a more truthful assertion.

Just Lethargy

With one of the greatest industries in the world almost at the doors of Tonopah, the people of this city are paying but little heed to the development of what may effect a saving of a great sum annually. Reference is made to the coal lands being opened up at Coaldale. Instead of giving encouragement to the enterprise the consumers of coal are giving a splendid exhibition of the lethargic conditions that envelop the business men of Tonopah, and continue to pay a top notch price for the product, the high price being caused by freight from the mines to this camp.

That the district might be thoroughly explored an order has been sent for a core drill which will send holes down to depths of 500 feet and over to determine the extent of the coal strata and the quality of the rock at that depth. The work of exploring the ground may reveal the fact that this coal will prove superior to the finest of the Rock Springs product, and the discovery will mean the saving of a huge amount annually to the residents of Tonopah.

The people of this city have taken but a faint interest in the de-

velopment of the Coaldale section, and it has even been somewhat difficult to secure parties to test the coal already extracted. Nevertheless the work has proceeded and with each foot of depth secured the quality of the coal became better. Subsequent work will prove, it is believed, that the deposit is suitable for all domestic purposes, and should such prove the case Tonopah will reap the benefit.

Interesting Sidelights

Thirteen might be an unlucky number, but the year 1912 has 53 paydays.—Toledo Blade.

Can it be—horror!—can it be that Mr. Wilson is working for the bicycle trust?—Chicago News.

English justice is being properly punished for its leniency toward out-laws in petticoats.—Rochester Herald.

Not much can be said in favor of life in a penitentiary, but nobody there wears side whiskers.—Philadelphia Ledger.

It is more pleasing, also, to be a philanthropist than to toss money to the tax collector.—Galveston News.

Let us not forget that to the men who sell school geographies every little war has a meaning all its own.—Chicago Record Herald.

Erie claims the meanest man. Fling a load of birdshot into an automobile, that killed his dog ought to insure him holding the title.—Pittsburg Post.

Prussia is going to tax all her bachelors. If there are any who persist in remaining such after the tax collectors get busy.—Baltimore Sun.

So far as the jury is concerned, the fact that a woman is young and good looking is better than an alibi. For that matter, it is better than a technicality.—Topeka Capital.

A New York physician announces that he has discovered a sure cure for red noses. Let us, however, remember the old proverb about an ounce of prevention.—Cleveland Leader.

When Mayor Gaynor scornfully referred to the attitude of the "yellow press" as spissitude there wasn't a

man present who was prepared to dispute the point with him.—Chicago Record-Herald.

One serious objection to a general European war is that it would have to get its commissaries from the United States, and provisions are already at war prices here.—Kansas City Journal.

Jim Montague has written a poem on "The Farmers' Idle Wife." We know when the farmers' wives commenced to cut down their work to about 19 hours a day they would be criticized.—Houston Post.

DOCUMENTS FILED WITH COUNTY RECORDER

The following documents were filed today with the county recorder:

Patent—State of Nevada to W. F. Ragpole, 80 acres in section 9, township 21 south, range 54 east.

Patent—State of Nevada to E. T. Wright, 110 acres of land in section 22, township 19 south, range 54 east.

Proof of labor—C. T. Lawrence, of the Archibald and seven other claims in the Manhattan mining district.

Location notice—Mrs. H. R. Kruger, Sweet Marie claim, Cirac mining district.

Proof of labor—W. H. Berg, Moonshine No. 1, 2, 3 and 4 claims, Round Mountain mining district.

Proof of labor—S. Fox, Sunrise group of six claims, Tonopah mining district.

Deed—F. A. Johnson to Chas. Lable, 40 acres of sectional land. Consideration, \$10.

Deed—Nevada Johnnie Mining Co., to Chas. Lable, Bullfrog-Johnnie group of five claims in the Johnnie mining district. Consideration, \$10.

SHOT BY AUTO BANDIT

NEW YORK, Dec. 9.—Charles Sherman, a delicatessen storekeeper, was shot and probably fatally injured here last night by one of three automobile bandits, after a determined resistance by the aged man, in which he had disarmed one of the robbers. The motor car thieves are believed to be the same crew that robbed three other stores before Sherman was attacked.

BERLIN ABSCONDER CONFESSES

WINNIPEG, Man., Dec. 9.—Gustave Bruning, under arrest here, today confessed to absconding with a quarter of a million from the Dresdner bank, Berlin, Germany, June 26. Bruning is said to have been employed in the Dresdner bank as a messenger.

Priest's Advice Led To Her Recovery

To say that a specific exists for a cure of Consumption is perhaps too strong a statement, but in Eckman's Alternative we have a medicine that has been the means of saving many a life to years of usefulness, and in permanently benefiting a large number of Consumptives.

Certainly a person afflicted with a wasting disease should be well fed with wholesome, nourishing food, but frequently raw eggs in quantities cause a digestive breakdown, and there is no food nourishes as for milk, a very good food for many, but a producer of biliousness for some.

Any diet that keeps a Consumptive well nourished is the right one, but what is going to improve the patient, Eckman's Alternative has brought about full recovery in many cases of Consumption. Let those speak who know. Here is one—

30 Savannah St., Rochester, N. Y.
 "Gentlemen: On June 2, 1907, I was operated upon for Tubercular peritonitis at St. Mary's Hospital, Rochester, N. Y. After the operation my physician gave me up as hopeless. I was then urged by a priest to take Eckman's Alternative, which I did. My weight at that time was 72 pounds. I began to improve and steadily gained in health and strength. I now weigh 125 pounds, and am absolutely well. Believing I owe it to myself and others, I make this statement."
 (Shown Affidavit)

BONA FINZER

Eckman's Alternative is effective in Bronchitis, Asthma, Hay Fever, Throat and Lung Troubles and in the up-building the system. Does not contain poisons, opiates or habit-forming drugs. For sale by leading druggists and write to Eckman Laboratory, Philadelphia, Pa., for additional evidence.

Tonopah Liquor Company

MAIN STREET

Best Brands of Wines, Liquors and Cigars

A Quiet Place to Spend Your Evenings

OUR MOTTO: COURTEOUS TREATMENT

TONOPAH LIQUOR COMPANY

Bank Saloon

WALTER DRYDALE PROPRIETOR

THE PLACE To Meet Your Friends and Have a Pleasant Smile

BEST LINE OF GOODS Served the Market Affords



P. M. CUNNINGHAM, Opt. D
 EYES TESTED—GLASSES FITTED
 Office with Drs. Cunningham and Richards
 MORROW & HUSSEY BLOCK

GOLD MEDAL FLOUR - A NEVADA PRODUCT FOR NEVADA PEOPLE

Every sack absolutely guaranteed to consumer. To be had at all stores. Ask for it and insist on getting this. Accept no other as a substitute.

McLEAN & McSWEENEY, Distributors.

--money transferred

---TO---

all parts of the world

Postal Telegraph-Cable Co.

HAVE YOU EVER TRIED

Moses Best Flour?

Don't take a Substitute; Insist on the best

LOTHROP-DAVIS CO.

PIONEER STORE OF SOUTHERN NEVADA

Stoves! Stoves! Stoves!

Tonopah Hardware Co.

NYCO BUILDING

Stoves! Stoves! Stoves!

Special Fast Freight

Los Angeles 2 Days San Francisco 4 Days

LAS VEGAS AND TONOPAH R. R.

Salt Lake Route—Pacific Navigation Co.
 Yale and Harvard Boats Travel and Ship Your Fastest and Finest on Freight via These Lines Pacific Coast.

See that your Los Angeles freight is routed care Salt Lake Route. San Francisco Freight via Pacific Navigation Co.
 C. E. REDMAN, TRAFFIC MANAGER, GOLDFIELD NEVADA

EVERYTHING IN FURNITURE CARPETS, RUGS, LINOLEUMS WE GUARANTEE SATISFACTION
 W. O. DRESSER

ONE HUNDRED NEW CUSTOMERS WANTED BY THE TONOPAH Sewerage & Drainage Company All Installations Made at Cost

THE BIG CASINO VAUDEVILLE Moving Pictures SOPRANO SOLO

Buck and Wing Dancing. Perform every hour. Music by our famous orchestra. The famous Schlitz Beer on draught received by carload direct.

The Nevada California Power Company has just secured quite a substantial reduction in the cost of TUNGSTEN LAMPS. Below you will find list of new prices which we are pleased to give our customers:

25 Watt Tungsten.....	\$.40
40 Watt Tungsten.....	.45
60 Watt Tungsten.....	.60
100 Watt Tungsten.....	.90
150 Watt Tungsten.....	1.35
250 Watt Tungsten.....	2.25

THE NEVADA-CALIFORNIA POWER CO.
 PHONE 112

THE TONOPAH BANKING CORPORATION

...Organized 1905...

UNITED STATES DEPOSITORY FOR POSTAL SAVINGS FUNDS A General Banking Business Transacted

Exchange bought and sold on All Parts of the World Our Safe Deposit Boxes are in an Absolutely Fire Proof Vault

Money Transferred by Wire and Cable to any of the Principal Cities of the United States and Europe.

EVERY COURTESY SHOWN OUR CUSTOMERS

FRESH MEATS

FISH and POULTRY

We Handle Only First-Class Nevada Beef

TONOPAH-GOLDFIELD MEAT MARKET

STILL IN DOUBT



about that XMAS gift We Can Solve That Problem An Excellent Line to Select From

Prouty's Union Drug Store